

# COREL UNDER

## bulletin

SEPTEMBER 2009

Publication of Corel Down Under Inc.

Corel Down Under Inc. Mail address: PO Box 833 Ringwood Victoria 3134 The CDU phone: 0432 931 241

## Corel® Digital Studio™ 2010

### Digital Studio 2010—the best software for making movies, photos and DVDs

For the first time on the PC, Corel® Digital Studio™ 2010 brings photo editing, movie making, DVD/AVCHD™ burning, creative projects and easy sharing software together, with one common look and feel that makes your digital experience simple. Now you can organize, edit, create, back up and share all your memories in one place—faster, easier and with truly amazing results.

#### Overview

It's your story to tell, so make it unforgettable with Corel Digital Studio 2010. Taking a revolutionary approach to photo editing and movie making software, this new multimedia software gives you all the applications you need in one box. And they all work together.

Organize all your digital media in one place, effortlessly edit photos, burn music and turn your video clips into movies in just minutes. Got the latest technologies? Digital Studio also supports HD video and Windows® 7. The best part is sharing your memories with the people you care about—on popular websites like Facebook™, Flickr and YouTube™, on professional-quality CDs, DVDs or high-definition AVCHDs, and on your favorite mobile device, including iPod®, iPhone® and PSP®.

### Digital Studio 2010 - Photo editing and movie making software

**Organize** - Automatically capture digital media from virtually any device to get started quickly. Then view all your photos, videos and music in one easy place. Organize by folder, album, date, rating or keyword tag to find files fast.

**Edit** - Fix it fast with one-click photo-editing and video-editing tools. Quickly crop, rotate, sharpen, remove red-eye and more to bring out the best in your digital photos. Trim, combine and enhance video clips in seconds. You can even edit, burn and share your HD videos.

**Create** - Get creative with professionally designed templates that help you capture your memories in style. Create stunning photo books, slideshows, calendars, cards and more. Make a polished movie in just minutes with easy movie making tools. Or, bring your favorite photos, videos and music together in one amazing piece.



**Share** - Give friends and family the front seat to the show of your life! Upload photos and videos to Facebook, Flickr and YouTube. Copy videos and movies to iPod, iPhone, PSP and other mobile devices. Print photos at home or order from our online printing service. Then burn DVDs and CDs for easy sharing and safekeeping.

### Digital Studio 2010—photo editing and movie making software in one simple multimedia suite.

#### What's Included

Making movies, photos and DVDs is easy with Corel Digital Studio 2010. Find everything you need right here.

#### Corel® PaintShop Photo™ Express 2010

Photo editing and photo projects made easy -

- \* Organize and view all your photos, videos and music in one place
- \* Edit photos in one click or explore More Tools to enhance pictures even further
- \* Create stunning photo books, photo slideshows, calendars and more in minutes
- \* Share photos by email, print, DVD, Flickr™, Facebook™, iPod®, iPhone®

*continued over page*

The Committee meets 1st Tuesday of each month at CIDA Design Office  
25 Belinda Crescent Wheelers Hill - Ph: 03 9560 6777 - 7 to 9.30 pm

Next CDU Meeting will be held  
on Tuesday 20 October 2009

# Corel® Digital Studio™ 2010

continued

## Corel® VideoStudio® Express 2010

Video editing and movie making made easy

- \* Organize & view all your videos, photos & music in one place
- \* Start making movies instantly with professional movie templates
- \* Quickly add fun openings, titles, transitions, music & credits
- \* Easily fix common problems, like bad lighting or shaky video
- \* Edit, burn and share your HD video
- \* Make DVDs and CDs, upload directly to your YouTube account or convert video to iPod®, iPhone®, PSP®

## Corel® WinDVD® 2010 - Superior DVD playback made easy

- \* Get the world's number one DVD player software
- \* Play movies in standard or high definition
- \* Bring the cinema experience home with Dolby® Digital | Surround Sound
- \* Watch DVD-Video, QuickTime®, Windows Media®, M2T and M2TS formats
- \* Bookmark your favorite scenes so you can pick up where you left off

## Corel® DVD Factory™ 2010 - DVD burning and converting made easy

- \* Organize & view all your videos, photos & music in one place
- \* Back up photos, videos, music on DVD or CD for safekeeping
- \* Add professional-looking DVD & AVCHD menus to your movies for easy browsing
- \* Convert video to iPod, iPhone, PSP or other mobile devices

## Features

Corel Digital Studio 2010 is the easiest photo editing and movie making software, bringing all your photo and video tools together in one simple multimedia suite.

**Organize videos and photos together.** *When it comes to software for making movies and photos, nothing beats Digital Studio 2010.*

### Automatic Importing

Quickly copy all your videos, photos and music from your device to your computer. Digital Studio detects digital cameras,

camcorders and mobile phones, so you can easily send all your files to the Media Organizer for quick viewing.

### One Common Workspace

For the first time on the PC, Digital Studio combines photo editing and movie making software with DVD and AVCHD burning, creative projects and easy sharing, all with a visual workspace that makes your experience simple and fun. Now you can organize, edit, create, share and preserve all your memories in one place, faster, easier and truly amazing results.

### Simple Media Organizer

Organize photos, videos and music all in one place and keep your memorable moments together. Digital Studio's Media Organizer is the starting point for all your projects across the suite, making it easy to move from one application to another. Know one, know them all!

### Edit photos and videos the easy way

Whether you're photo editing, movie making or both, Digital Studio helps you create as fast as you can click!

### Express Edit

Enhance photos and videos in minutes in Express Edit mode. Digital Studio lets you preview images and make your most common edits within a single viewing window. Crop, rotate and sharpen photos, remove red-eye, adjust brightness and more with just a few clicks. Use the QuickCut timeline to view and trim your video for fast results.

### Movie Making Software Made Easy. Seriously Easy.

Corel Digital Studio 2010 offers a groundbreaking new, visual approach to video-editing projects. Now movie making is something anyone can do! Use professional movie templates to instantly turn your video clips into a great-looking movie, complete with openings, titles and transitions. Or quickly personalize your video with your own voiceover, music and more. Trim unwanted content, make fast edits like reducing camera shake, and add titles, soundtracks and captions—all using the same simple workspace.

**HD Video** - Edit, burn and share your AVCHD™ video clips.

**Come to our October meeting where Richard and Gavin from Corel Asia Pacific will be here to demo this latest product.**

## Some Interesting Print Industry NEWS - Myer Catalogue award - <http://www.i-grafix.com/index.php/news/australia/myer-takes-out-2009-catalogue-of-the-year.html>

Reporting on its full-year preliminary results, **Blue Star Print Group** has achieved sales revenue of NZ\$578m, up 18 per cent from the previous financial year. However, in keeping with troubled reports from throughout the industry, the trans-Tasman company has also reported EBITDAR of NZ\$35.2m, down 32 per cent from the previous financial year.

Paper and machinery supplier **CPI** has reported a \$2.1m net loss for the 2008-09 financial year, with the company saying a gyrating Australian dollar, together with a significant fall in demand, created the most challenging business environment the group has ever experienced, with volumes falling by more than 20 per cent.

Global paper merchant **PaperInX** recorded a \$798.2m loss in the last financial year, and while the bulk of that was attributed to one-off costs the company still lost \$70.3m during the year, representing a turn for the worse when compared with the \$72.3m profit a year earlier, and it says it sees no signs yet of improving print volumes.

**News Limited** is now printing The Australian in Tasmania at its plant in Hobart, which features a single-width, double-circumference KBA Comet press line. The company adds that local printing will allow delivery to news stands earlier every day, and reduce air freight costs previously required to transport copies from the Melbourne print plant.

**The Graphic Arts Merchants Association of Australia (GAMAA)** is set to launch a newly created workshop in October, which the Association says acknowledges the challenges facing both the printing and graphic arts industry as a whole as well as individual businesses.

The workshop **Change Management: New World New Rules** is designed to assist participants in developing practical and tangible skills that will enable them to embrace the different leadership styles that are needed to effectively manage change situational, environmental and economic in order to improve the bottom line.

### The workshop will focus on:

- \* Resilient leadership how to align values to meet the changing landscape
- \* Mindsets and optimism understanding ourselves and our customers
- \* Navigating change in an Australian culture transitioning successfully
- \* The Australian mindset and its impact on ideas and approaches to change
- \* Giving and receiving feedback effective methodologies

The presenters for this workshop are John Gibney and Colin Beattie, who are both practitioners with vast experience in the areas of change, organisational development and leadership, according to GAMAA.

**The workshop will be held in Sydney October 23-24.**

US publisher **Reader's Digest Association (RDA)** has filed for chapter 11 bankruptcy in order to reduce the company's debt from \$2.2bn to \$550m. However, Walter Beyleveldt, managing director for Reader's Digest Australia says the US restructure has no impact on the Australian business.